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**Mor Zucker, Rollie Jordan of Kentwood Real Estate Cherry Creek  
Attend Luxury Real Estate's 15<sup>th</sup> Annual Spring Retreat in Maui**

*Zucker Heads Session Titled*

*"Social Media Secrets & Hacks for Growing Your Business Online"*

DENVER – Mor Zucker and Rollie Jordan, two accomplished Broker Associates with Kentwood Real Estate Cherry Creek, recently attended Luxury Real Estate's 15<sup>th</sup> Annual Spring Retreat held May 2-5, 2017 in Maui, Hawaii. Zucker was a session's leader at the retreat where she presented one of the most popular and critically acclaimed presentations. Her address was titled "Social Media Secrets & Hacks for Growing Your Business Online." Jordan, Zucker's colleague and also a top producing Broker at Kentwood Real Estate Cherry Creek, attended the conference and Zucker's session.

LuxuryRealEstate.com is frequently ranked the "Best Website" in consumer and industry surveys. Since 1995, LuxuryRealEstate.com has remained the number one portal for luxury properties on the internet and has several times more \$1,000,000-plus content of any near-peer. Known in the industry as the Who's Who in Luxury Real Estate Network, Luxury Real Estate is a global network of the finest of the finest luxury real estate brokers in the world. This group encompasses more than 130,000 professionals with properties in more than 70 countries.

Zucker's address shared her knowledge and expertise about how she gained nearly 28,000 genuine followers across social media channels over two years, and how she leverages her exposure to grow her real estate business. Her session was held on May 4<sup>th</sup>.

"I was so honored to be asked once again to speak at Luxury Real Estate's conference," said Zucker. "I am so incredibly passionate about bringing the real estate industry's marketing and technology to the 21<sup>st</sup> century, and social media is a prominent way to do so. The Luxury Real Estate network is more than one that exists for the sole purpose of doing business. The management team, as well as all members, are very connected to one another on a personal level, and it's always a pleasure reconnecting with good friends, even more so when surrounded by the beautiful setting of the amazing island of Maui."

"Mor shared her best practices regarding effective social media strategies and had the audience mesmerized by her energy and technical marketing knowledge," said Jordan. "Her internet marketing ideas filled pages of notes that had the attendees talking for days. Mor's presentation was worth the price of the conference. She and I look forward to working together to implement superior marketing strategies to promote disguised luxury properties in Denver for quicker sales."

Since its inception and each year since, Zucker's marketing and technology initiatives have placed her real estate website number one among the most viewed agent websites, and her

blog is one of the top three most viewed blogs in metro Denver. Her initiative approach to marketing has led her to also become a public speaker at conferences such as Inman Connect, Luxury Real Estate, ENCON, and multiple brokerages MarTech conferences around the world. Zucker has been nominated Luxury Real Estate's "Most Innovative Marketing Technique" in 2014, 2015, and 2016. She was recognized for "Best Overall Marketing Package" in 2015 and 2016, and "Outstanding Social Media Savvy" in 2016.

Jordan has garnered prestigious awards from Luxury Real Estate, including Best Industry Networking and Significant Sales Awards at Luxury Real Estate's 27<sup>th</sup> fall conference held last October in Aspen. The conference is held to bring together the most prominent luxury brokers from across the globe to discuss current real estate trends and developments. Jordan, who has marketed luxury homes and estates throughout the metro Denver area since 1990, successfully serves the real estate needs of high-profile clients through her unsurpassed market knowledge, proven marketing strategies, and vast sphere of contacts. Earlier this year, she was a session's leader at the 2017 Luxury Portfolio Summit held in Miami Beach.

For more information on real estate services from Mor Zucker and Rollie Jordan, contact Mor at 303-557-8862, email at [mor@denverrealestate.com](mailto:mor@denverrealestate.com), and Rollie at 303-601-9055, email [rollie@rolliejordan.com](mailto:rollie@rolliejordan.com). Additional formation is available online at [TeamDenverHomes.com](http://TeamDenverHomes.com) and [luxuryrealestatedenver.com](http://luxuryrealestatedenver.com).

Kentwood Real Estate is dedicated to building on its legacy of being "Colorado's Premier Real Estate Company" through the highest producing, most knowledgeable, caring and experienced brokers in the country who offer the highest quality customer service experience. Kentwood Real Estate is an innovator known for unparalleled marketing strategies and superior Internet technology that places its clients in the best possible position. The company's brokers each averaged more than \$12 million in sales volume annually, which is ranked number two nationwide by the National Association of Realtors and number one in Colorado by REAL Trends.

Kentwood Real Estate is comprised of Kentwood Real Estate DTC, Kentwood Real Estate Cherry Creek, and Kentwood City Properties in downtown Denver. For more information, visit Kentwood Real Estate online at [www.DenverRealEstate.com](http://www.DenverRealEstate.com).

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