

Rollie Jordan of Kentwood Real Estate Leads Roundtable Session during 2017 Luxury Portfolio Summit in Miami

DENVER – Rollie Jordan, an accomplished Broker with Kentwood Real Estate Cherry Creek, was a Roundtable Session Leader encompassing three groups at the 2017 Luxury Portfolio Summit hosted by Luxury Portfolio International during the Leading Real Estate Companies of the World's (LeadingRE) Annual Conference held February 27 through March 5 at the Fontainebleau Miami Beach Hotel.

Luxury Portfolio International is the luxury face of LeadingRE, a global network of the world's market-leading independent residential real estate brokerages in more than 60 countries with over 550 firms and 128,000 associates producing more than one million transactions valued at \$351 billion annually. The Summit showcased a notable line-up of speakers and roundtable session leaders addressing a variety of topics pertaining to the luxury segment of the real estate industry.



Jordan spoke on how to cultivate *Millennium Millionaires* during her Roundtable Session titled “Best Practices Salon: Growing Your Business with the Young Affluent.” The session featured best-in-class examples from peers in a casual, roundtable format on how top luxury brokerages and agents approach a variety of challenges, including: Expanding your luxury clientele, tips on how to work with high-maintenance clients, growing your business by targeting the young affluent buyer, and more.

“Our speakers and session leaders have tremendous knowledge of many areas that influence the real estate market, and we are so appreciative of their willingness to share their insights and expertise,” said Stephanie Pfeffer Anton, Executive Vice President of Luxury Portfolio. They help foster a creative and collaborative environment as we work together to market some of the most exceptional properties around the globe.”

“We want to thank Rollie for participating in the 2017 Luxury Portfolio Summit and helping make the conference a success,” said Linda Triphahn, Education Specialist for LeadingRE. “It’s so gratifying to work with people like Rollie and we are very grateful for her contributions.”

Affiliates of Luxury Portfolio market high-end homes to affluent consumers worldwide through the network's strategic marketing program, including the award-winning website at LuxuryPortfolio.com, which markets over 50,000 luxury homes to more than three million high-net-worth visitors annually and features a total inventory of available properties exceeding \$54 billion in value.

Jordan, who has marketed luxury homes and estates throughout the Denver area as well as Aspen since 1990, successfully serves the real estate needs of high-profile clients through her unsurpassed market knowledge, proven marketing strategies, and vast sphere of contacts. She is also active within the communities she serves by supporting charitable endeavors and organizations.

Jordan has demonstrated the highest level of professionalism and customer service throughout her distinguished career. She is knowledgeable about all segments of the real estate business, including investments, mortgage lending, and important information about Denver's most desirable and historic neighborhoods, such as schools, shopping, cultural and recreational attractions, and much more.



For more information on real estate services from Rollie Jordan, phone 303-601-9055, or contact Rollie via email at Rollie@RollieJordan.com. Additional information is available online at www.luxuryrealestatedenver.com.